

DR. WILLIAM W.R. ELDER

Chairman and CEO



May 7, 2004

Chairman Bob Herz
Financial Accounting Standards Board
401 Merritt 7
P.O. Box 5116
Norwalk, Connecticut 06856-5116

Letter of Comment No: 4950
File Reference: 1102-100

cc: George Batavick, Chair, SBAC

Dear Chairman Herz:

On behalf of the technology small business community, we write to you today in opposition to the proposed expensing of broad based employee stock option plans.

We want to thank you for creating the Small Business Advisory Committee within FASB. This recognition of the unique circumstances that small businesses face when complying with accounting standards and financial reporting is greatly appreciated. Ideally, the SBAC would have been formed and consulted prior to the release of the exposure draft, but we are pleased to see that the committee had its first meeting on May 11th.

Small businesses are the companies that are often times responsible for driving the nation's economy, and we strongly encourage you to consider how harmful this proposal will be. We also believe that the proposed valuation models will place an undue burden on small businesses.

Specifically, we ask you to consider the following:

First, you claim that small business can use a "simpler, less costly intrinsic value method" to account for stock options. But in reality, this is anything but simple. Companies using your proposed method would have to recalculate the expense at every reporting period throughout the life of the option. The valuation and auditing costs associated with this recalculation are expected to be in the range of \$100,000 per year.

Second, you claim that small companies do not have to use GAAP accounting. This is just not true. Any company not using GAAP financial reporting will undoubtedly be penalized by lenders. If FASB is asking companies to abandon GAAP you are undermining the importance of this long-standing accounting standard, and surely that is not your intent.

We appreciate your careful consideration of these issues.

Sincerely,

A handwritten signature in black ink, appearing to read "William W.R. Elder".

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