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Letter of Comment No: 3997
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From: Joan McCraw [Jlife35@cox.net]
Sent: Monday, June 14, 2004 4:08 PM
To: Director - FASB
Subject: Share-Based Payment Exposure Draft

Joan McCraw
1636 Pacific Tide Place
Las Vegas, Nevada 89144

June 14, 2004

Ms. Suzanne Bielstein
Financial Accounting Standards Board
401 Merrit 7
Norwalk, CT 06856-5116

Dear Ms. Bielstein:

Re: Share-Based Payment Exposure Draft

I work for a company that allows employees to purchase my employer's stock at a discount through an Employee Stock Purchase Plan (ESPP). I understand that the Financial Accounting Standards Board (FASB) has proposed a change to accounting standards that would require my company to count this discount as an expense against its earnings (Share-Based Payment exposure draft). I respectfully request that you reconsider this proposal and not require expensing of the discount allowed in ESPPs.

I am concerned that required expensing of the discount in the ESPP may make this valuable benefit plan less attractive to my employer, potentially causing my employer to either discontinue the plan, or reduce or eliminate the current discount. If the discount is greatly reduced or eliminated, buying company stock through the ESPP would no longer be much of a benefit. Unlike benefits aimed only at high-paid executives, this is a valuable benefit for employees across the company.

The ESPP is a very important benefit to me. Being able to participate in an ESPP has enabled me to invest in my financial future and experience a sense of ownership in my company. This benefit helped attract me to and serves as an incentive for me to remain with my employer. I could even say I continuously strive to perform to the best of my ability because I am an owner of the company.

When interveiwing and orienting new employees this is one of the benefits I am able to brag about. This benefit is one which keeps our health care workers interested in working with and staying with our company. With the rate of turn over in most companies due to health care provider/nurses/anciillary staff shortages, these are the type benefits that satisfy and ensure the financial security of the members of the staff. They want to remain with a company that cares about their personal goals. I personally have benefited in ways that are not just financial. I feel that Sierra Health Services wants our participation in the treatment of patients while participating in the growth , planning nand future success of this company.

Millions of workers like me in companies across the country are able to purchase their employer's stock through ESPPs. This builds company loyalty and helps to promote high standards of work when employees have a sense of ownership.

I strongly urge FASB to consider the negative impact the proposed rule would have on the nearly 16 million workers like me and eliminate the expensing requirement for ESPP discounts in the final rule.

CC:
SEC, Chairman, William Donaldson
SEC, Chief Accountant, Donald Nicolaisen
Employee Ownership Coalition (eoc@vennstrategies.com)

Sincerely,

Joan McCraw MSN, FNP