Director of Major Projects
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Dear Sir

Fair Value Measurements – File Reference No. 1201-100

The 100 Group is a grouping representing the finance directors of leading companies listed in the United Kingdom. Amongst its activities, there is a group which focuses on financial reporting matters and that group has a sub-committee which concentrates on US reporting issues, particularly as they affect UK companies. With that latter remit in mind, we are writing to comment on the above proposed Statement.

Our detailed responses to the particular issues raised in the Exposure Draft are set out in the attached Appendix.

We trust you find these comments helpful. Should you wish to discuss them further, please do not hesitate to contact us.

Yours faithfully
**Definition of Fair Value**

*Issue 1:* This proposed Statement would define fair value as "the price at which an asset or liability could be exchanged in a current transaction between knowledgeable, unrelated willing parties" (paragraph 4). The objective of the measurement is to estimate the price for an asset or liability in the absence of an actual exchange transaction for that asset or liability. Will entities be able to consistently apply the fair value measurement objective using the guidance provided by this proposed Statement together with other applicable valuation standards and generally accepted valuation practices? If not, what additional guidance is needed? (Specific aspects of the guidance provided by this proposed Statement are considered below.)

The guidance provided should allow individual entities to apply it consistently but does not guarantee consistency between entities (particularly in the decision between using a level 2 or a level 3 valuation. However, we do not believe it would be appropriate or indeed possible for the Statement to attempt to legislate against this.

**Valuation Techniques**

*Issue 2:* This proposed Statement would clarify and incorporate the guidance in FASB Concepts Statement No. 7, Using Cash Flow Information and Present Value in Accounting Measurements, for using present value techniques to estimate fair value (Appendix A). Is that guidance sufficient? If not, what additional guidance is needed?

The guidance appears sufficient. However, it would be worth considering the current debate in international accounting about whether it is appropriate for an entity to record a gain as a result of a downgrading of its credit rating.

**Active Markets**

*Issue 3:* This proposed Statement would clarify that valuation techniques used to estimate fair value should emphasize market inputs, including those derived from active markets. In this proposed Statement, active markets are those in which quoted prices are readily and regularly available; readily available means that pricing information is currently accessible and regularly available means that transactions occur with sufficient frequency to provide pricing information on an ongoing basis. Is that guidance sufficient? If not, what additional guidance is needed?

The guidance is sufficient.

**Valuation Premise**

*Issue 4:* This proposed Statement would provide general guidance for selecting the valuation premise that should be used for estimates of fair value. Appendix B illustrates the application of that guidance (Example 3). Is that guidance sufficient? If not, what additional guidance is needed?

The guidance appears sufficient. In particular, we agree it should be general as opposed to attempting to provide specific and comprehensive guidance.
**Fair Value Hierarchy**

Issue 5: This proposed Statement would establish a hierarchy for selecting the inputs that should be used in valuation techniques used to estimate fair value. Those inputs differ depending on whether assets and liabilities are identical, similar, or otherwise comparable. Appendix B provides general guidance for making those assessments (Example 4). Is that guidance sufficient? If not, what additional guidance is needed?

Any guidance to establish whether assets and liabilities are identical, similar or otherwise can only be indicative and, with this in mind, we believe the guidance is sufficient.

**Level 1 Reference Market**

Issue 6: In this proposed Statement, the Level 1 reference market is the active market to which an entity has immediate access or, if the entity has immediate access to multiple active markets, the most advantageous market. Appendix B provides general guidance for selecting the appropriate reference market (Example 5). Is that guidance sufficient? If not, what additional guidance is needed?

Again, the guidance appears sufficient.

**Pricing in Active Dealer Markets**

Issue 7: This proposed Statement would require that the fair value of financial instruments traded in active dealer markets where bid and asked prices are more readily and regularly available than closing prices be estimated using bid prices for long positions (assets) and asked prices for short positions (liabilities), except as otherwise specified for offsetting positions. Do you agree? If not, what alternative approaches should the Board consider?

The approach seems reasonable and is consistent with international accounting.

**Measurement of Blocks**

Issue 8: For unrestricted securities with quoted prices in active markets, many FASB pronouncements (including FASB Statement No. 107, Disclosures about Fair Value of Financial Instruments) require that fair value be estimated as the product of a quoted price for an individual trading unit times the quantity held. In all cases, the unit of account is the individual trading unit. For large positions of such securities (blocks) held by broker-dealers and certain investment companies, the AICPA Audit and Accounting Guides for those industries (the Guides) permit fair value to be estimated using blockage factors (adjustments to quoted prices) in limited circumstances. In those cases, the unit of account is a block.

The Board initially decided to address that inconsistency in this proposed Statement as it relates to broker-dealers and investment companies. The Board agreed that the threshold issue is one of determining the appropriate unit of account. However, the Board disagreed on whether the appropriate unit of account is the individual trading unit (requiring the use of quoted prices) or a block (permitting the use of blockage factors). The majority of the Board believes that the appropriate unit of account is a block.
However, the Board was unable to define that unit or otherwise establish a threshold criterion for determining when a block exists as a basis for using a blockage factor. The Board subsequently decided that for measurement of blocks held by broker-dealers and certain investment companies, current practice as permitted under the Guides should remain unchanged until such time as the Board fully considers those issues. For those measurements, do you agree with the Board's decision? If applicable, what approaches should the Board consider for defining a block? What, if any, additional guidance is needed for measuring a block?

We agree with the Board's decision.

**Level 3 Estimates**

*Issue 9:* This proposed Statement would require that in the absence of quoted prices for identical or similar assets or liabilities in active markets, fair value be estimated using multiple valuation techniques consistent with the market approach, income approach, and cost approach whenever the information necessary to apply those techniques is available without undue cost and effort (Level 3 estimates). Appendix B provides general guidance for applying multiple valuation techniques (Examples 6-8). Is that guidance sufficient? If not, what additional guidance is needed?

As noted in Issue 5, any guidance can only be indicative. On that basis, we believe the guidance is sufficient.

**Restricted Securities**

*Issue 10:* This proposed Statement would require that the fair value of restricted securities be estimated using the quoted price of an otherwise identical unrestricted security, adjusted for the effect of the restriction. Appendix B provides general guidance for developing those estimates, which incorporates the relevant guidance in SEC ASR No. 113, Statement Regarding “Restricted Securities.” Is that guidance sufficient? If not, what additional guidance is needed?

Again, the guidance seems sufficient. Any attempt to expand the guidance may result in provisions that run counter to the SEC ASR No.115.

**Fair Value Disclosures**

*Issue 11:* This proposed Statement would require expanded disclosures about the use of fair value to remeasure assets and liabilities recognized in the statement of financial position. Appendix B illustrates those disclosures. This proposed Statement also would encourage disclosures about other similar remeasurements that, like fair value, represent current amounts. The Board concluded that those disclosures would improve the quality of information provided to users of financial statements. Do you agree? If not, why not?

The disclosures would improve the quality of information and do not appear onerous. However, we are not clear why the disclosures under 25(b)(4) have been restricted to assets held at the reporting date.
**Effective Date**

Issue 12: This proposed Statement would be effective for financial statements issued for fiscal years beginning after June 15, 2005, and interim periods within those fiscal years. The Board believes that the effective date provides sufficient time for entities to make the changes necessary to implement this proposed Statement. Do you agree? If not, please explain the types of changes that would be required and indicate the additional time that would be needed to make those changes.

The effective date appears reasonable.

**Other Issues**

Issue 13: This proposed Statement represents the completion of the initial phase of this project. In subsequent phases, the Board expects to address other issues, including issues relating to the relevance and reliability of fair value measurements and the unit of account that should be used for those measurements. What, if any, other issues should the Board address? How should the Board prioritize those issues?

We believe that this project should be advanced in conjunction with other standard setters, particularly the IASB.

**Public Roundtable Meeting**

Issue 14: The Board plans to hold a public roundtable meeting with respondents to the Exposure Draft on September 21, 2004, at the FASB offices in Norwalk. Please indicate whether you are interested in participating in the meeting. If so, comments should be submitted before that meeting.

We will not attend the roundtable meeting.