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Overall Comment

The guidance in the ED negatively amends SFAS 157. It effectively makes prices observed in non-active markets assumed to be not "orderly transactions" and thus not information to be used in making fair value estimates.

There are many reasons for assets [this would also apply to liabilities] to be exchanged in other than active markets. Examples include:

the asset may be useful to a limited number of potential buyers,
the asset by tradition may be exchanged on a principal-to-principal basis rather than on regulated markets or through a broad set of brokers and dealers,
but most likely with respect to financial assets, the potential sellers have not priced the assets to attract potential buyers.

As we are seeing in some housing markets, once potential sellers have lowered their prices, buyers emerge and transaction volume increases. I believe the proposed guidance will lead Preparers and Auditors to ignore information being given by the marketplace. An action that is directly opposite what is required by SFAS 157.

In many cases, I believe the information from the marketplace is that the infrequent number of transactions and few potential buyers for some financial assets is a signal that the potential sellers are seeking too high a price—not that the few observable transaction prices are not orderly transactions.

As a participant in creating SFAS 157, I believe it was fully discussed and decided that an active market was not required for observable prices to be key information in making fair value estimates. That is why level 2 inputs do not require active markets. Also see paragraph C81. I also believe it was fully discussed and decided that there was no need to fully defined active and non-active markets because both markets have "orderly transactions" that provide appropriate information to be used in making fair value
estimates.

What is a “Liquidity risk Premium”?  

I don’t believe you will find the phrase “liquidity risk premium” in SFAS 157. You will find the term “risk premium” in Appendix B. As pointed out in Appendix B, fair value estimates made using estimates of expected future cash flows must incorporate an appropriate risk premium and the Appendix displays a number of ways it can be incorporated.

As I have thought more about fair value measurements since retiring from the Board, I have become convinced that the guidance in Appendix B should have been made more prominent. I believe the discussion in Appendix B provides the basis on which almost all prices used in exchanges are based. Thus an understanding of the discussion in Appendix B would help in making all fair value estimates. It would explain why prices in active markets are constantly changing.

Prices, and fair value measurements, include three components:

an estimate of expected future cash flows—probability weighted for both amounts and timing,
an estimate of the time value of money, and
a risk premium for the specific asset.

Prices and fair value estimates require that all three of these components be market-based and current as of the transaction or measurement date.

The risk premium covers a number of risks or uncertainties. These include:

the risk related to the dispersion of possible future cash flows,
the risk of making poor probability estimates,
the risk of a black swan event occurring, and
the risk that the information needed to make estimates of future cash flows, etc. is not available or that the provided information is not accurate.

I believe the risk premium has been the major cause for many of the “lower” fair values for financial assets. I also believe the risk premium was the cause for the “higher” fair values for financial assets that were observed in the past. Even in active markets the changes in risk premium significantly affects the observed prices.

One of the benefits of fair value measurements is that the measurements use information at a point in time that is the present (for transactions) or that is past (as of a reporting date). By information I mean the three components noted above that are included in prices and fair value measurements. A fair value measurement does not try to predict the future.
How do you determine when a risk premium is abnormal? Can a risk premium be abnormally low (and thus higher values) as well as high (and thus low values)? Even if there is a liquidity risk premium, why should it be ignored? If you try to make a normal/abnormal risk premium cut or exclude a factor considered by the marketplace, are you not saying to ignore the marketplace—of active and non-active markets! That is not what SFAS 157 currently says and it should not be amended to say that.

Step 2

I believe the ED proposes a “presumption” that is opposite the presumption that should be made in considering observable prices in a non-active market. If the Board that created SFAS 157 had thought it was necessary to explicitly state a presumption, I believe it would have been that observed transactions are “orderly transactions” unless clear evidence is available to say the transactions were not orderly. I do not believe an assertion that the lack of many completed transactions or the low prices currently being observed is evidence that the transactions are not orderly.

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I would be happy to discuss my comments with you. My telephone # is 203-358-8274 and my e-mail address is HYPERLINK "mailto:ewtrott@aol.com" ewtrott@aol.com.